

August 2018

We Teach Success...



# Pierce Chieftain

## Meet Cindy Geller



Arriving home from the first day of camp, Cindy's eldest son proudly sang the Pierce "Welcome" song as he stepped off the bus. From that moment on Cindy was hooked on Pierce, first as a customer and eventually joining the staff of Pierce Country Day Camp in 1995. Her background included previous work at camp and as a clinical social worker and parent educator. Cindy started with us as a Group Leader of the 8 & 9 year old girls groups, positions which she held for six summers. During those summers, she conducted herself as the ultimate professional, providing expert care for her campers, staff and parent community .

When a leadership position became available at the *Supervisory* level, the choice was an easy one!

Cindy then became the Supervisor of our 4 year old groups and then our 6 year olds, positions that she very capably occupied for 17 summer seasons.

When we had an opening for our Assistant Director position for the 2018 season, Cindy once again got the nod!

Cindy's dedication and work ethic are commendable to say the least. We couldn't be happier to have her as our top camp administrator.

Her positive impact will be felt by many as she skillfully does what she is so very



good at!

Cindy and her husband Jeff reside in Great Neck and Manhattan and have three sons all who attended Pierce Day Camp and Pierce Camp Birchmont.

We are very confident that Cindy, in her new role as Assistant Director will provide an extraordinary level of competence and leadership moving forward.

**At camp, the ordinary becomes extraordinary!**

## PIERCE... *It's a lot more than just a summer camp...*

A summer at Pierce is much more than just a summer at camp...

### **It's a quality Core Experience!**

It's more about learning new skills, making new friends, improving fitness and expanding ones limits. It's about exploration and adventure while taking a much needed break from today's obsession with technology. It's about making noticeable gains physically, creatively and through social development while being fully immersed in a safe and nurturing environment dedicated to personal growth, friendship and FUN! **Pierce is a caring summer community.** Our campers build confidence, independence and forge lasting friendships and lifelong memories....

**Dedicated to the Enrichment of Children...**



# Camp Because...

*More important now than ever before...*

- Because camp gives kids a world of good!
- Because kids should *unplug* and take a much needed break from technology.
- Because kids need exercise and should improve their personal fitness while developing healthy life-style values.
- Because camp is truly a unique environment that offers quality social interaction while building a social *skill set* that will serve them well as they approach adolescence.
- Because camp offers a wide range of activities that broadens a youngsters perspective while creating new interests.
- Because camp fosters teamwork, communication, collaboration, *community* and group spirit.
- Because camp offers wonderful opportunities for personal growth and development.
- Because camp is a dynamic, safe and comfortable setting, offering something for everyone and success for all!
- Because camp boosts self-esteem, confidence and independence.
- Because camp is a spirited, upbeat, positive and *FUN* environment!
- Because camp staff is a wonderful group of people truly dedicated to the enrichment of children.
- Because kids deserve a break from the rigors of academia and should be given the opportunity to recharge their batteries , ready for a new school year in September.
- Because camp provides fond memories and friends /that will last a lifetime!

## PIERCE...Where Spirit Soars and Laughter Roars!





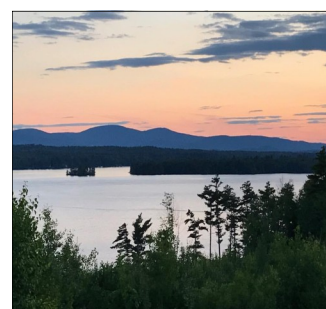


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**PIERCE...**  
*Amazing Happens Here!*

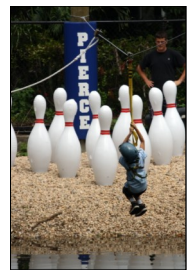
**SMILES 2018**



**Children...First!**



**PIERCE... Where Spirit Soars and Laughter Roars!**



**PIERCE**  
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