



## Amazing Happens Here...



## Celebrating 100 Years of Excellence...



**Summer Celebration 2017** started off with magnificent weather, a wonderfully experienced staff and smiling children at every turn!

Reaching this milestone of 100 years over four generations and one family is truly a great source of pride for our family.

### Family Leadership... - Doug Pierce

I was born into a wonderfully close-knit family with a strong set of values. We are a family with a celebrated history of working together towards our common goal..to run the finest summer day camp in the USA!

This objective has been an obsession of ours! We are constantly looking for new ideas, facilities and programming that sets the gold standard!

As we hit our 100 the

Since 1918, our family has dedicated itself to the enrichment of children.

Ours, has been a labor of love...We truly adore what we do and we hope that it shows!

We would be remiss if we didn't take this opportunity to thank everyone who has been a part of

this wonderful journey.

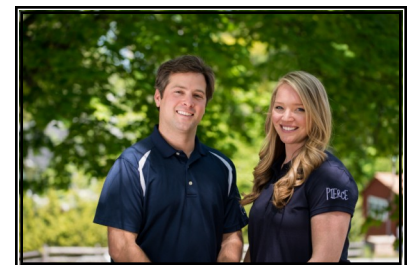
Thousands of campers, parents and staff members have contributed to our success.

From the bottom of our hearts we genuinely thank all of you. Together we have nurtured and grown a child-centered environment like no other!

summer season, Marie and I couldn't be happier to watch our daughter Courtney and nephew Will assume the mantle of leadership here at Pierce.

As the fourth generation of family members to assume this role, both Courtney and Will are uniquely qualified.

We have all heard it said, "they were born to lead" or its "in their blood"...guess what? It's true in their case!



I couldn't be more confident in their skill set moving forward.

They have shown me great determination to carry on our families proud tradition for many years ahead.

Under their guidance, I expect to watch Pierce continue to flourish into a fifth generation to come.

# ***The Pierce Aquatics Program***

The Pierce Aquatics program sets the standard for day camp swim programs today!

Seven temperature controlled pools specifically designed for the age groups they serve form the backbone of our program.

At Pierce, we don't blend age groups or boys and girls in the same pool at the same time.

Having seven pools, we have enough space to offer exclusive use of all our pools without "sharing" space.

Our Aqua Tot pool is used daily

by our 3 & 4 yr old groups. Spacious with a "Magic Mushroom" waterfall feature our little ones make huge strides through our junior development program.

Our 5 & 6 year old groups each swim in one of our two intermediate pools. Both of these pools range from 2' to 5' deep and have fun pool slides in their deep ends.

The 7 yr. olds at Pierce swim in our newest 9 foot deep pool featuring two water play features, a great pool slide and a one meter diving board.

8 year olds and older swim in two

pools daily. Once a day in our deepest outdoor Senior Pool which has a exhilarating double chute slide and a one meter diving board in its 10 foot deep end. The other daily swim period is in our AQUA DOME, our incomparable Jr. Olympic Indoor pool, the envy of all of camping! The Aqua Dome has racing lanes, water polo nets, as well as one meter and three meter diving boards! But, the greatest asset is a very large number of highly qualified Water Safety Instructors (WSI) and Nassau County Certified Life guards who make it both safe and rewarding!



## ***Sports Program @ Pierce***

We have a saying here at Pierce..."Something for everyone and success for all..."

Our athletic program is designed to be *age appropriate* while focusing on skill development, participation, sportsmanship and FUN!

The sports facilities here at Pierce are in a word spectacular! Meticulously maintained with a sports specialist staff that is truly excellent.

All of our athletic fields and courts are staffed with college graduates, most of them full time teachers and certified coaches. All of our sports specialist are CPR and First Aid certified as well as concussion protocol certified.

The sports curriculum is broad based in an effort to appeal to the many interests of our campers.

Soccer, softball, flag football, volleyball, basketball,

tennis and a whole lot more keep our campers hustling!

Our very popular "League Play" offered to 6's and above in softball and soccer is a big hit, complete with World Series and World Cup finals towards the end of the summer.

New this summer is the addition of our Pass, Punt & Kick series... the kids are going to love it!

Another Pierce exclusive

is our **Pierce Sports Academy (PSA)** for our 7, 8 & 9 year old boys.

This program is a 6 week minimum session with a major emphasis on athletics. More information can be gotten from our front office @ 516.621.2211.

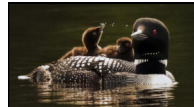
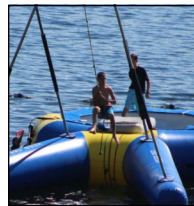
When children participate in a qualified sports program they build perseverance, teamwork and fitness. These positive sports experiences build confidence as well...

All good stuff!





One of the most beautiful sleep-away camps in the USA!







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# SMILES 2017

